

## PERSONAL INFORMATION:

Vicenco Blagaic, entrepreneur, born in 1977 in Split, Croatia.

## PROFESSIONAL CAREER:

Vicenco Blagaic began his entrepreneurial career **at the age of 14**, making him a private entrepreneur with over 30 years of experience in various industries. Throughout his career, he has **never worked for others** nor participated in external projects. Instead, he has built his business career on projects he conceptualized and developed. Despite few criticisms of grandiosity and excessive vision, he has successfully realized or capitalized on all his projects.

### TOURISM AND REAL ESTATE PROJECTS:

Over the years, until 2005, while traveling the world, visiting trade fairs and various tourist destinations, filming, and observing the development of other projects, he conceived the idea of building a new city - a tourist destination in his homeland, Croatia. Although Croatia boasts natural beauty, it lacks modern projects, which inspired him to contribute to the country's development through this ambitious plan. In 2005, he began developing two major tourism projects: a smaller one on the island of Šolta and a larger one he named *Croatian Dream*.

- **(2006 - 2022) Marina resort, Island of Šolta**

He conceived and developed a project on the Croatia island of Šolta, which includes a hotel, yacht club, apartments, and villas. He acquired the land, designed and prepared the plans, and eventually sold the project to an American investor in 2022.

- **(2003 - 2006) Croatian Dream, Čiovo peninsula (near Split)**

The renders and concept of a new tourism city built "from scratch", named *Croatian Dream*, were first presented in 2005 on the peninsula Čiovo near Split. After the presentation, land prices on Čiovo increased significantly, and complications in obtaining permits became likely, given that the area in question was non-building land. At that point, he decides to change the location and began searching for a better alternative.

- **(2007 - Present) Croatian Dream, Dubrovnik's Three Sisters (Municipality of Dubrovnik West Coast)**

After two Years of detailed research, traveling along the Croatian Adriatic coast, and studying spatial plans for attractive locations, in 2007, he choose to realize his lifelong project, *Croatian Dream*, at the best and most beautiful location - Dubrovnik's Three Sisters in the Municipality of Dubrovnik West Coast. This location had already been designated as the largest tourism zone in the spatial plan of the former state back in 1969. Conceptualized, hired the world's best architects, acquired land from local owners, and developing a tourism project that includes an 18+18 hole golf course (210 hectares), 9 luxury hotels, 400 branded residences, 500 apartments, 221 standalone villas, a large marina for mega yachts, a commercial zone with shopping streets, restaurants, business and public facilities, a new airport (initially for business aviation), a multifunctional arena and stadium, film studios, a football training camp, and a tennis academy. Croatian Dream in the only project in the Mediterranean that incorporates all the elements of elite and sustainable tourism - right in the heart of Europe. **Due to this project, Vicenco sold all his other projects in 2022 and dedicated 100% of his time and energy to the Croatian Dream. After 17 years of painstaking efforts to purchase land from 1,200 different co-owners and secure the first building permits in January 2024, construction of the infrastructure and a 5km luxury access road finally began. The construction of the first buildings is planned for 2025.**

### (1997 – 2001) FILM PRODUCTION:

In 1999, following two years of preparation (which began when he was just under 20 years old) starts filming the first Croatian production movie with a budget of \$3 million - *Posljednja volja (The last will)*. Premiering in 2001, the film achieved significant success in cinemas, earning two notable awards: 1. *The Audience Award* at the Pula Film Festival and *The Večernjakova Ruža* for Best Film. Notably, It was the first Croatian film ever released on DVD. The movie was filmed in Croatia (Brač and Vis islands) and the United States, featuring renowned actors such as Goran Višnjić, Boris Dvornik, Angelica Bridges...

### (1997 – 2006) FAIR ORGANIZATION, PUBLISHING, AND YACHTING:

At the age of late 19, in 1997, Blagaic began organizing trade fairs in Split, including:

**Eurokonzum** – a food trade fair, **Inter Split** – a furniture and hotel equipment fair, **Split Auto Show** – an automobile fair. In 1999, in his early twenties, he launched the **Croatia Boat Show**, which in just seven years became one of the largest and most important nautical fairs in Europe and the world. In 2018, he sold 50% of the shares, and in 2022, the remaining 50%. Simultaneously, he launched and published three nautical magazines: **Nautica, Yachts, Nauticus**. *Additionally, he engaged in the sales of yachts, pontoons for marinas, and yacht charters.*

### (1993 – 1997) DISCO CLUB AND CONCERT ORGANIZATION:

DJ and nightclub owner: He started his career as a DJ at the age of 14 and soon after became the owner of a nightclub in Rogoznica. Event organization: Organizer of concerts and sports events in Split and the surrounding area. Collaborator and organizer of performances by famous artists such as the bands ET and Daleka Obala.